

## GOOD PRACTICES SHEET

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#### HELIOPOLIS SECONDARY EDUCATION HIGH SCHOOL (SEVILLE)

The Heliopolis Secondary Education High School is one of the public educational centres with the largest provision of Vocational Training in Andalusia. For this purpose, it offers support for Basic, Intermediate and Higher VT within the framework of the European Social Fund Operational Programme for the Autonomous Community of Andalusia 2014-2020, during the 2017-2018 academic year. With a wide range of Basic, Intermediate and Higher VT courses, the public centre trained more than 600 students through the European Social Fund.

The specific certificates, that are included in the centre's training programme, are for the Intermediate studies in Telecommunications Facilities and in Cooking and Gastronomy, and for Higher studies in Renewable Energies, Management Assistance and Renewable Energies.

This good practice sheet covers three transactions which have involved a total investment of more than EUR 675,000, of which 80% come from the European Social Fund (EUR 541,036).

**It is considered a Project's Good Practice since it meets the following criteria:**

#### 1. The ESF's role has been suitably disseminated among the beneficiaries, potential beneficiaries, and the general public:

Among the contemplated actions in the Communication Strategy of the Directorate-General for European Funds of the Government of Andalusia we find the digital magazine publication, "Huella". In its 6<sup>th</sup> issue (October-December 2018), a report is dedicated to this project:

<http://www.andaluciasemueveconeuropa.com/revistahuelladigital/post-type-3.php?idC=4&idN=196&idR=60>



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This publication, sent to almost 1,000 recipients by email, was also disseminated by social networks, on the "Andalusia European Funds" Facebook accounts and the Heliópolis Secondary Education High School centre, which highlighted the contribution of the ESF to what the Vocational Training Education programme has to offer.



Another dissemination action by the Directorate-General of European Funds was a special action on radio, specifically on Canal Sur Radio and Onda Cero, on May 22 and June 5, 2018, respectively. This was carried out with an interview to the director of the Heliópolis Secondary Education High School going over the Vocational Training offer which is co-funded by the European Social Fund. The links to access the radio slots are as follows:

[http://www.fondoseuropeosandalucia.es/radio/ies\\_heliopolis\\_canalSur.MP3](http://www.fondoseuropeosandalucia.es/radio/ies_heliopolis_canalSur.MP3)

[http://www.fondoseuropeosandalucia.es/radio/ies\\_heliopolis\\_ondacero.MP3](http://www.fondoseuropeosandalucia.es/radio/ies_heliopolis_ondacero.MP3)

On the other hand, the Directorate-General for European Funds also developed a "local module" focused on disseminating co-funded projects through local and/or regional media. In this case, the "20minutos" newspaper, in its issue of 10 June 2019, included a four-page central spread on the Heliópolis Secondary Education High School and the ESF, with a distribution that amounts to 3,000 copies.



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This local module also included the broadcast of a radio slot. A total of 124 inserts were issued between the days 10 and 15 of June 2019 on the following radio stations: Cadena SER ("Hoy por hoy" show), COPE (broadcast in "La tarde", "La linterna" and "Agropopular"), Onda Cero (broadcast in "La ciudad en la onda" and "Julia en la onda"), Canal Sur Radio (broadcast in "Aquí estamos", "Hora sur", "La jugada" and "El público"), Es Radio (broadcast in "Es la mañana", "Es la tarde" and "En casa de") and in Ema Radio (broadcast during general programming). Here is the link for the radio slot:

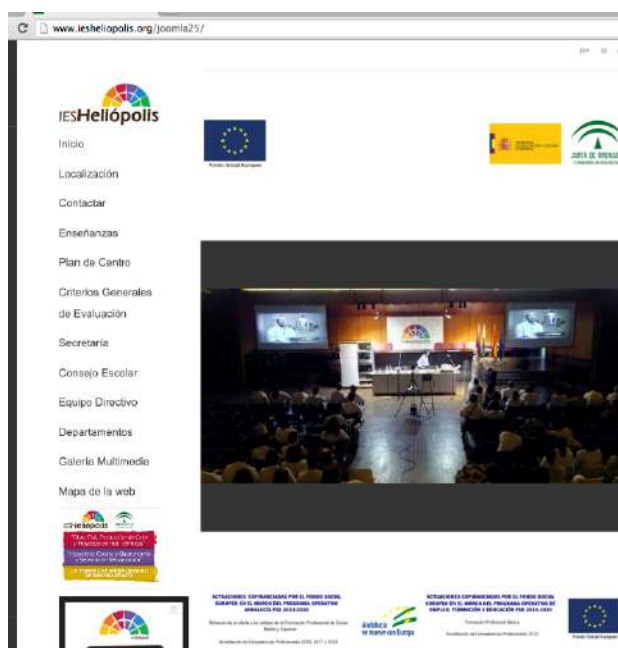
[http://www.fondoseuropeosandalucia.es/radio/IES\\_HELIOPOLIS\\_JUNIO.mp3](http://www.fondoseuropeosandalucia.es/radio/IES_HELIOPOLIS_JUNIO.mp3)

Another means of communicating the European contribution to students, teaching staff and visitors of the Heliopolis Secondary Education High School, has been through eye-catching posters in the facilities of the centre itself.

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Finally, the website of the Heliopolis Secondary Education High School also informs on its login page that the action is co-funded by the European Social Fund:



## 2. The action incorporates innovative elements:

The innovative element lies both in the subject matter and in the teaching techniques used in the co-funded courses. For this reason, courses are taught in telecommunications, thermal installations and fluids that provide the students with subjects aimed at developing a future profession based on innovation.

On the other hand, regarding the employed teaching techniques, the centre organises regular conferences and seminars on the training cycles. Leading professionals from each sector are invited to ensure that the latest and most innovative news about these subjects are available to students.



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Finally, it should be noted that the work of this centre, especially in the training of the catering industry, is recognised beyond Seville as demonstrated by the Andalusian Tourism Award in its category of Training and Research that the centre received in 2016.

### 3. Adaptation of the obtained results to the established objectives:

Among the objectives set out in the European Social Fund Operational Programme of the Autonomous Community of Andalusia 2014-2020, and which are included in the Andalusia 2020 Employment Agenda, is the promotion of Vocational Training as a tool to achieve that the third of the population between the ages of 25 and 34 has an intermediate level of training (in 2013 it stood at 23.8%).

The actions co-funded by the European Social Fund at the Heliopolis Secondary Education High School finance part of the expenditure on vocational training courses offered in this centre. The objective is to strengthen the provision and quality of VT teachings of the Intermediate and Higher level of studies offered at this centre.

The co-funded teachings qualify the students in Vocational Training of Intermediate Degree for possible jobs in relation to heat production, cooking and gastronomy facilities, administrative management and telecommunications facilities. For Higher Degree Vocational Training students, these teachings qualify in cooking management and catering services, administration and finance, and development of thermal and fluid installation projects.

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### 4. Resolution contribution of a regional problem or weakness:

In 2013, 23.8% of the Andalusian population between the ages of 25 and 34 had intermediate training levels. This is a weakness because the objective of the Andalusia Employment Agenda 2020 is to reach 33% of the population with vocational training studies.

To this end, the European Social Fund enhances Dual Vocational Training which helps to reduce the gap between the acquired knowledge and the basic skills and competencies needed in the labour market.

Until 2017, the Government of Andalucía has executed an expenditure of 58 million euros to support the promotion of VT, benefiting 30,962 participants from all over Andalusia, with 56% of them obtaining the corresponding qualification, while Dual VT has achieved a rating rate close to 78%.



### 5. High target population coverage:

The Heliopolis Secondary Education High School is one of the public educational centres with the largest offer of Vocational Training in Andalusia. During the 2018-2019 academic year, the centre has 30 students in Basic VT, 320 in Intermediate VT, and 515 enrolled in Higher VT. In total, 865 students are distributed in various courses ranging from the catering industry

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(where it is a benchmark), renewable energies, refrigeration and heat systems, and business administration, among others.



### **6. The horizontal criteria for equal opportunities and non-discrimination, environmental sustainability and/or social responsibility have been taken into account:**

The studies of the Andalusian education system are immersed in the II Strategic Plan for Gender Equality in Education 2016-2021, which aims to continue promoting equality within the education system, both in structural and cultural aspects of the Administration, and in those related to the life and actions of educational centres, also contemplating the diversity of gender identities, sexual orientations, family models and forms of coexistence, avoiding any kind of discrimination arising from them.

Schooling in vocational training teachings of intermediate and higher levels is carried out through the “single district” in order to give the same opportunities to all applicants for these teachings. More than a third of the students of these courses have been women.



### **7. Synergies with other public intervention policies or instruments:**

This project is in line with the Andalusian Vocational Training Plan, which aims to enhance quality vocational training, guarantee opportunities for men and women, develop the

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implementation of the National System of Qualifications and VT in Andalusia, and offer an integrated offer while enhancing access and permanence in the labour market through a professional guidance system.

## TECHNICAL DATA OF THE PROJECT

Operational programme: ESF 2014-2020 Andalusia.

Thematic objective 10: Investing in education, training and vocational training for skills and lifelong learning.

Investment priority 10.4: Improving the labour market relevance of education and training systems, facilitating the transition from education to work, and strengthening vocational education and training systems and their quality, including through mechanisms for skills anticipation, adaptation of curricula and the establishment and development of work-based learning systems, including dual learning systems and apprenticeship schemes.

Specific objective: 10.4.1. Increasing participation in intermediate and advanced vocational training and improving the quality of vocational training systems.

Beneficiary's website: <https://www.juntadeandalucia.es/organismos/educacionydeporte.html>

Project manager: Technical General Secretariat. Ministry of Education and Sport.